



Mammoth's Only Local Channel – Serving Mammoth & June Lake Exposure Overview

Suddenlink Media Cable Company: There are over 8,000 cable subscribers in our coverage area including the majority of lodging properties.

Many local businesses have the Mammoth Channel 72 playing as the “ON” channel in their lobbies, restaurant and hotels rooms and condos, including Snowcreek Resort, 101 Great Escapes, The Village Condos, The Westin Lobby, Basecamp Café, Shogun, Canyon Lodge, Tusks Bar and McCoy Station to name a few....easy for local visitors to get the “scoop” as soon as they arrive.

Social Media Channels: Check out our “NEW LOOK” at mammoth72.com and follow Mammoth Channel 72 via our Facebook, YouTube and Twitter pages.

Programming: Our programming captures the essence of the Eastern Sierra lifestyle and is targeted towards our 3 million annual visitors. We provide weather reports, coverage of local events, activities, unique adventures, where to eat, shop, play and stay! All content is positive and family friendly.

Video Advertising: Video advertising provides a virtual tour of your goods and services engaging all the senses. Bring new customers to your door with affective and affordable advertising.

Support quality local programming. See you on 72!

Testimonials: Local TV Advertising Works for Me!

Footloose Sports: “I believe in the local channel,” says Tony Colasardo-Owner of Footloose Sports who has advertised on local TV since the 80’s.

“It is hard to track what advertising method works best and TV ads are the only ones that people mention. It is a great opportunity to reach the visitors because they look for local information when they check-in. I look forward to the creative direction of Dan McConnell!”

Wave Rave Snowboard Shop: “I think the success of our business depends on local TV advertising.”

“Since the store opened in 1989 we’ve produced our own ads and infomercials for local TV. “
Steve Klassen-Owner

Graphic Conclusion: “We are glad to see The Mammoth Channel stay local. I think local TV ads work better than any other form of advertising. We have always advertised on The Mammoth Channel.”
Ed Schuyler-Owner